



2012 FAIR DATES
SEPTEMBER 19 thru
SEPTEMBER 30 (12 days)

Thank you for your interest in being a Commercial Exhibitor at the Kern County Fair. Please review these instructions carefully. If you have any questions regarding this application, please call Kern County Fair Commercial Exhibit office at 661.833.4927 or e-mail at exhibits1@kerncountyfair.com

Incomplete applications will not be considered or returned.

INSTRUCTION FOR COMPLETION OF NEW EXHIBITOR APPLICATION

1. Print and read the 2012 Handbook Official Exhibit Rules and Regulations available on our website www.kerncountyfair.com/kcf/kcfair/vendors.asp
2. This applications neither an offer nor guarantee of space.
3. If you are applying for more than one booth space, you must submit separate applications for each.
4. All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
5. The list of products you are requesting to sell/display/promote/give away must be specific. Do not indicate "etc. or accessories". If a contract is issued, it will be assigned on the basis of this list only, so please be thorough. The Kern County Fair reserves the right to select the items a company is allowed to sell. Only approved items will be listed on your contract.
6. Any brochures, handouts, catalogs, etc. that will best describe your product should be included with this application and must be pre-approved for distribution during the Fair.
7. If a contract is issued, the location of your booth will be determined by management; however, your preference is important, so be sure to check the appropriate box. Locations are subject to change year to year.
8. Make sure you sign the application where indicated and attach a check made out to the Kern County Fair for \$25.00.
9. A recent photo of your booth(s) is required. Photos will not be returned.
10. A copy of your California Seller's Permit is required with your application.

Submit Application(s) to:
Kern County Fair
ATTN: Commercial Exhibits Dept.
1142 South "P" Street
Bakersfield, CA 93307

Kern County Fair Concession & Commercial Exhibits Department



2012 NEW COMMERCIAL EXHIBIT APPLICATION

SEPTEMBER 19 – SEPTEMBER 30

1142 SOUTH "P" STREET

BAKERSFIELD, CA 93307

661.833.4900 ~ F 661.836.2743

www.kerncountyfair.com

\$25.00 NONREFUNDABLE APPLICATION FEE PER APPLICATION

VISA®, MasterCard®, American Express® accepted

Please type or print

Contract signing Authority: _____

On site Contact person: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Residential Phone: _____

Cell Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Federal Taxpayer's ID #: _____ CA Seller's Permit #: _____

(Located on your federal tax return)

(Attach copy to application)

Product Information: Must be specific and detailed; do not indicate "etc. or accessories" and if it's not on the rental agreement/contract you can not display or sell it. Include photos of your booth with your products. If you need more space attach your list to this application.

(Circle one)

- Type of business: Sole proprietor, Partnership, Corporation, Non-profit?
- Do you use pitch or audio equipment? YES or NO
- Do you guarantee your product? YES or NO
- Do you give a sales receipt with each purchase? YES or NO
- Do you conduct a drawing? YES or NO

Each exhibitor must provide proof of general liability and product liability insurance of no less than \$1,000,000.00. Please indicate the type of insurance you will provide.

Carrier name: _____ Policy expires: _____

California Fair Services Authority master list #: _____ Name policy is under: _____

Purchase CFSA insurance for \$120.00: YES or NO

Each exhibitor who hires employees must also provide a copy of Workmen's Compensation Insurance.

DESIRED SPACE LOCATION:

Inside Outside

SPACE SIZE REQUIRED:

10'x10' 10'x20' 10'x30' Other _____

REFERENCE:

List two (2) fairs, festivals or shows you have recently participated in:

Event #1

Contact person: _____ Phone#: _____

Event #2

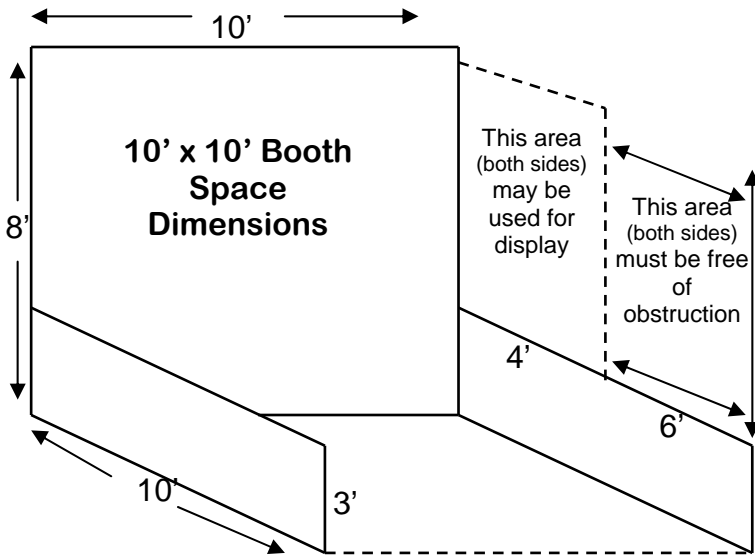
Contact person: _____ Phone#: _____

2012 EXHIBITOR SPACE FEE:

- Each 10'x10' Exhibit Space ~ \$1,000.00
- There are no refunds on Exhibit Space for any reason
- Do not send any money now. Full non refundable space value will be required when space is assigned
- You will be notified by letter if and when space is available

You will receive the following Admission & Parking Passes			
	<u>10'x10'</u> <u>Space</u>	<u>10'x20'</u> <u>Space</u>	<u>10'x30'</u> <u>Space</u>
<u>Daily</u> Admission	<u>Total</u> 50	<u>Total</u> 90	<u>Total</u> 96
Daily Parking	Total 50	Total 50	Total 60

- Issued admission & parking passes cannot be traded
- Gate 32 Parking Hanger may be purchased for \$60.00
- Additional Daily Admissions are available at a \$1 discount - \$7
- Additional Daily Parking - \$5



INSIDE BOOTH INCLUDES:

- 8' draped back wall
- 4' draped side dividers
- 1 outlet - up to 700 watts
- Admission & parking passes

Fair does not provide chairs or tables to inside booths.

Phone Service only available along wall spaces.

Note: I understand by signature below that only the following products/items are considered exclusive: souvenirs; inflatable blow-up toys; helium filled balloons; light-up items (swords, sticks and jewelry) and glow items. There is no guarantee of acceptance as an exhibitor nor is there a guarantee that the space you have requested will be assigned. No product/item is exclusive inside or outside - your neighbor may have a similar product.

CERTIFICATION OF APPLICANT:

I have read and understand the 2012 Official Rules & Regulations and any additional information attached. I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the Kern County Fair to rent space. I certify all information contained in this application to be true and accurate to the best of my knowledge.

Signature

Date

Print Name of person signing rental agreement/contract

Title